Harnessing Artificial Intelligence for Public Health Insights: A Machine Learning Approach to Vaccine Adoption Patterns in Nigeria



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INTRODUCTION

Cervical cancer is a significant health issue in Nigeria, but this is mostly preventable with the help of HPV vaccination. Nevertheless, the vaccine uptake continues being low because of cultural, socioeconomic, and communication factors.

The analysis of the article relies on machine learning to identify the most important variables in HPV vaccine uptake and inform data-driven health communication to increase its coverage.

OBJECTIVES

- •Identify major predictors of HPV vaccine willingness.
- •Build predictive models for adoption patterns.
- •Map geographic regions of low willingness.
- •Suggest data-based communication interventions.

METHODOLOGY

Pre-processing and encoding of data.
Random Forest, Decision Tree, and Logistic

Regression Model training.

Best performance voting.

Regional pattern geospatial visualization. Communication simulation through scenario

Communication simulation through scenario simulation.

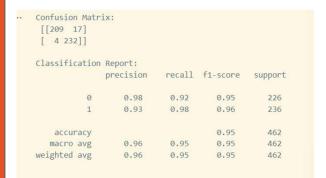
Evaluation Metrics: Accuracy, Recall, F1-Score, ROC-AUC.

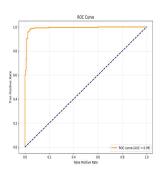
Best Model: Ensemble (Accuracy 96%, AUC = 0.98)

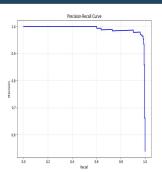
RESULTS

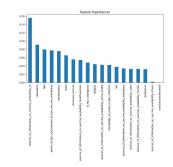
Top Predictors

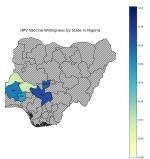
Television exposure (importance =0.15) Education level (= 0.09) Marital status (= 0.08) Age group (=0.06) Region/State (= 0.05)











CONCLUSION

Machine learning provides actionable insights to **guide Al-powered communication** for HPV vaccine uptake in Nigeria. Integrating Al models with public health programs can **accelerate progress toward cervical cancer elimination goals**.

REFERENCES

Du et al. (2017) - HPV Vaccine ML Sentiment Analysis. Elemuwa et al. (2024) - Ward System Engagement in Nigeria. Isah et al. (2025) - Prediction of Cervical Cancer using ANN. Otorkpa et al. (2024) - HPV Vaccine Rejection in Nigeria.

ACKNOWLEDGMENT

Presented at the **2nd Annual AI in Health Africa Conference** (2025)

Makerere Al Health Lab, Kampala, Uganda



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