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# **LOCALIZATION AND CONTEXTUALIZATION OF** AI FOR CLINICAL MENTAL HEALTH & SRHR

## INTRODUCTION

- · Meet Eshe, Your personal assistant.
- · AI closes mental health and SRHR gaps, while the existing gaps are on Africanizing Ai dataset to enhance applicability and accuracy.
- · This app is localized offering ethical, accessible support and culturally grounded help as well as professional help where need be.











## DELIVERABLES

- · Variety of personal assistants on skin care, mental health, sexual health, nutrition as well as articles on that.
- · Period tracker, breathing, meditation and affirmations trainer.
- · Doctors, psychologists, obstrecians, gynacologista and hospitals for referrals Health Diary, Aricles, courses and mood tracker

When AI doesn't speak our language, it cant serve our needs.

The future of healthcare in Africa is intelligent, inclusive and locally led.

## **METHOD**

#### **Research Design**

Participatoryy design with clientel Natural language processing; African background.

#### **Research Design**

User feedback Ai and clinical support Statistical analysis and thematic coding.





## **Emotions**

Highly detects and assists with emotional irregularities

## **User Engagement**

Improved engagement due to remote features, privacy, Al assistance, easy in booking of consultations, mental and period calendars etc

### **Feedback Quality**

Constructive and timely feedback from users improved revisions.

**RESULT & DISCUSSION** 

### Accessibility and Availability

Regular and consistent feedback with minimal waiting time. Reminders about Eshe online meetings

## Conclusion

- · Contextualized Ai is the way to go.
- Meet the client where they are at.
- · Ai needs human touch.
- · Call for: African led Ai dataset and research
- · Inclusive co design approaches between user and provider.
- Ethical, cultural sensitive Al development.

#### **Challenges Identified**

- · Limited access to bundles
- · Stigma and digital gaps
- Sustainability

Let Africa embrace Ai as Ai is here to stay not to replace human power.

#### Recommendations

- Build multi-sector partnerships
- Enhance digital literacy
- Scale through policy integration in health strategies
- · Participatory co design to involve end users.

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